



festa da flor da madeira

Flower Festival 2010 Provisional Programme

Theme: "Earth"

15th April – Thursday

5.30 pm – Flower Market – Flower Sculptures – Avenida Arriaga (opposite the Regional Secretariat of Tourism and Transport), until April the 20th

Floral Carpets – Avenida Arriaga

55th Flower Exhibition at Largo da Restauração

Entertainment in Funchal's downtown

3 pm to 8 pm – Folklore and Ethnography Groups

16th April – Friday

Entertainment in Funchal's downtown

10 am – 3 pm – Folklore and Ethnography Groups

3 pm to 8 pm – Folklore and Ethnography Groups

17th April – Saturday

Wall of Hope Ceremony (*Muro da Esperança*)

10 am – Children's Procession with hundreds of children.

Itinerary: Avenida Arriaga – 9 am – opposite the Municipal Garden (*Jardim Municipal*), Avenida Zarco, Rua Câmara Pestana and Municipal Square (*Praça do Município*).

11 am – Symbolic construction of the Wall of Hope - each child places a flower in the Wall situated in the Municipal Square (*Praça do Município*).

Pigeon's release and live show for children by an entertainment group.

Entertainment in Funchal's downtown

3 pm to 8 pm - Folklore and Ethnography Groups

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18th April - Sunday

Entertainment in Funchal's downtown

10 am – 3 pm – Folklore and Ethnography Groups

4 pm – Flower Festival Parade

Itinerary: *Departure from Praça da Autonomia (South side), Avenida do Mar and the Comunidades Madeirenses (heading south), changing to the north lane (opposite Marina Shopping) and going up Rua Dias Leite, the Infante Roundabout (Rotunda do Infante), Avenida Arriaga (north lane – until the Bank of Portugal (Banco de Portugal)), Avenida Zarco (north lane), Rua Câmara Pestana and Praça do Município.*

Program could be subject of alteration.

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